The real journey starts now.

Henley Business School
UNIVERSITY OF READING
Where business comes to life
Welcome
I am delighted that you are considering a degree programme at Henley Business School. We are consistently ranked among the world’s top 50 business schools by the Financial Times and The Economist. Part of the University of Reading, Henley has a worldwide reputation for excellence, attracting some of the very brightest undergraduate students who come to study across four subject areas:
• Accounting
• Business & Management
• Finance
• Real Estate & Planning

You’ll be living and studying in one of the most beautiful campus sites in the UK, with state-of-the-art business school facilities, a great learning community of like-minded people and world-class teaching.

Of course, choosing the right university is not a decision to rush into. Take the opportunity to read this prospectus and, even better, come and experience Henley for yourself at one of our Open Days.

What we can offer you is a rewarding student experience that will equip you for your professional career. This is truly where business comes to life.

Carol Padgett
Head of Undergraduate Programmes
Henley Business School

Henley is a ‘destination’ business school with a worldwide reputation for excellence.
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The Undergraduate Experience

THE HENLEY EXPERIENCE
Year after year, student surveys rate the Henley experience highly for programme content, quality of teaching, research and learning support. It’s what you’d expect from a triple-accredited business school, one of the top 1% in the world. As part of a large and successful campus university we also score highly on overall student satisfaction and graduate career prospects.

EXCEPTIONAL LOCATION
The beautiful 134 hectares of our award-winning Whiteknights campus is just a short walk from the centre of Reading with its impressive selection of shops, bars, restaurants and clubs. The town’s popular nightlife includes a large multiplex cinema, theatres and concert venues to cater for all tastes with a vibrant live music scene and, of course, the world-famous Reading Festival.

If country walks are more your thing, there are plenty of riverside towns and villages along the Thames and the beautiful Chiltern Hills are on your doorstep.

EXTRACURRICULAR ACTIVITIES
As well as excellent indoor and outdoor sports facilities, there are opportunities to pit your intellectual wits against other universities and each other in the UK Universities Business Challenge and our own Henley Challenge. Both events encourage skill, knowledge and creativity and are designed to develop employability and enterprise skills, all of which look impressive on your CV.

A SUPPORTIVE ENVIRONMENT
Our students are highly self-motivated and determined individuals but it’s not always plain sailing. We understand that university life can bring pressures and problems. That’s why we offer academic support, personal support, careers advice and professional development. We also provide full support for those facing the extra challenges of moving from other countries.

Above all, Henley will help build your independence and enhance your personal development as a professional and as an individual.

*National Student Survey 2016

The support from Henley is fantastic, through the website, giving me mock interviews and helping me to present a more impressive CV.

Slava Bezgachev, BSc Management with Information Technology
WORK PLACEMENTS
With the majority of our undergraduate programmes, you can undertake a work placement as an integrated part of the degree. This is your chance to enhance your knowledge, improve your skills and add experience to your CV. Depending on the course you can choose whether to do a placement in your third year, or a six-week mini-placement during the summer holidays after your first or second year. In some cases, a successful placement may lead to the offer of a permanent role.

STUDYING ABROAD
Many students choose Henley because we have a global focus that can give you a competitive edge in the international business market. Most undergraduate students have the opportunity to spend time studying overseas and benefit from our international links.

HENLEY IN MALAYSIA
Some undergraduate programmes** give you the chance to complete part of your studies at the University’s campus in Malaysia. Subject to module availability, this can be for one or two terms, usually during the second year of the programme.

LEARNING OR MAINTAINING LANGUAGE SKILLS
Undergraduates can study a language module with the Department of Modern Languages. This helps prepare you for study or work abroad or can simply be a chance to broaden your skillset.

** There may be certain exceptions to this for programmes that require the completion of modules only delivered at our Whiteknights campus, for example BA Accounting and Business.

Giving you the Employment Edge

Preparing students for success in their chosen careers is at the heart of Henley Business School. Our focus is on developing students into outstanding business leaders who think with clarity and act with confidence and conviction.

Studying at Henley Business School will challenge you academically and ensure that you are ready to enter the workplace with confidence when you graduate.

Our Henley Careers service includes professional careers coaches, some of whom were previously graduate recruiters, to give you support of the highest quality. They provide workshops covering the main selection methods used by employers, including competency interview training, CV, cover letter and application form advice. Plus, there are opportunities to engage with employers at regular events and attend career enhancing workshops.

We have everything in place to equip you for today’s and tomorrow’s business world, giving you a good chance of securing your dream career when you graduate.

Our graduates enter a wide range of careers including finance, consultancy, accountancy, operations, marketing and HR and even start their own organisations.

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The atmosphere at Reading is so special and friendly. All the staff are so willing to help, and however anxious you are when you arrive, the sense of community spirit helps you to adapt and grow in confidence.

Victoria Burr, BA Business and Management
Accounting

Accounting is at the heart of every business. As the means by which all financial transactions are planned, recorded and analysed, it gives business owners essential information about the health of their organisation and enables sound business decisions to be made.

Every organisation, every enterprise and every ambitious entrepreneur needs good financial information. Accounting is both a highly important and relevant subject to study.

WHY CHOOSE ACCOUNTING?

Accountancy encompasses a wide variety of different roles and, according to Elaine Darby, a chartered accountant and Programme Area Director for undergraduate accounting courses, a degree in accounting can take you almost anywhere:

‘The range of roles is so diverse because every organisation needs people who are numerate, clear thinking, and well organised, which accounting graduates tend to be. Whether you’re interested in working for an accountancy firm, an investment bank, a fashion designer, or a charity, for example, there are interesting and valuable career paths open to you. The possibilities and opportunities for good accounting graduates from Henley are almost endless.’

CHOOSING YOUR A LEVEL SUBJECTS

We do ask for a good maths A Level (or equivalent) for our BSc Accounting & Finance degree but we do not specify particular A Level subjects for our other accounting programmes. We encourage applications from any student who is numerate, articulate and analytical and who has an interest in accounting and the broad commercial world. Generally, students are expected to achieve AAA–AAB at A Level or 35–34 points from the International Baccalaureate – see page 32–33.

ACCOUNTING AT HENLEY

Henley is one of the world’s most respected business schools, with the highest quality of teaching and research facilities, professional academics and connections with industry.

If you are already determined to pursue a career as a professional accountant, then our Flying Start degree, BA Accounting & Business, which is run in conjunction with top professional services firm, PwC, may be the best programme for you. This degree includes paid work placements with PwC and a graduate job offer, subject to certain conditions.*

However, if you’re not sure you want to be a professional accountant our BSc Accounting & Finance or BA Accounting & Management might be right for you. These degrees enable you to combine accounting with finance or management subjects such as marketing, information systems, organisational behaviour or entrepreneurship, and offer a little more flexibility for you to tailor your degree to your particular areas of interest.

At Henley, you will have the opportunity to mix with people from around the world and a diverse range of backgrounds, some of whom may become your lifelong friends. Sharing the Henley pedigree also means that you’ll have the chance to develop an unrivalled network of contacts – Henley currently has over 72,000 alumni around the globe.

Graduates can apply for exemptions and/or credit for prior learning towards ICAEW’s Associate Chartered Accountant (ACA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA) qualifications.

* Contact ugaccounting@henley.ac.uk for more information.

“ The programme’s interactive workshops have enabled me to mix with lots of like-minded people who have the same goals as me, but with totally different perspectives; meeting so many people from so many walks of life, other cultures and countries - that has been especially rewarding. ”

Eleanor Easton, BA Accounting & Business – The Flying Start Programme
BA Accounting & Business
The Flying Start Degree Programme

The Flying Start Degree Programme accelerates your route into employment and your progress towards a professional accountancy qualification. It is innovative and challenging, offering a blend of academic rigour, professional accreditation and real-world experience. The course has been developed in partnership with PwC and the Institute of Chartered Accountants in England and Wales (ICAEW).

**WHAT YOU WILL STUDY**

This is one of the fastest routes to becoming a Chartered Accountant in the UK. You will gain a strong foundation in business and accounting theory and complete a significant proportion of the work experience and technical study requirements needed to qualify as an ICAEW Chartered Accountant.

In the first year, you study alongside other students at Henley Business School – in keeping with the traditional university experience. You gain a thorough grounding in fundamental aspects of accounting, business, ethics and law from professionally qualified lecturers with real-world experience and academics who are leading research in their specialist fields.

In the second and third years, you will combine academic study with paid professional work placements at PwC, lasting 12-16 weeks each. Your fourth year includes a longer work placement of 16-20 weeks. During the three placements, you can expect to earn a competitive salary and may have some of your living costs supplemented as well as paying reduced tuition fees.

During your placements, you will join one of PwC’s Assurance teams and receive dedicated training. You’ll also have access to a support network of staff from the University and PwC and previous Flying Start graduates.

**EXAMPLE MODULES**

- Introduction to Accounting
- Audit and Assurance
- Tax Compliance

**WHAT’S NEXT?**

Graduates who achieve a 2:1 and impress on their work placements are offered a permanent job with PwC upon graduation.

You also build a strong network, make lasting friendships and work with some truly inspiring people – all contributing to the growth and success of your career.

**OUR QUALIFICATION PARTNERS**

PwC is the UK’s leading professional services organisation. It has been voted The Times Top Graduate Employer for the last 14 years and the UK’s Accountancy Employer of Choice for 17 years.**

ICAEW is a world-leading professional membership organisation that promotes, develops and supports the business world. It has been voted The Times Top Graduate Employer for the last 14 years and the UK’s Accountancy Employer of Choice for 17 years.”

Graduates can apply for credit for prior learning for 12 out of the 15 professional exams required to attain the ACA qualification.

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BSc Accounting & Finance

This degree is designed for students who have an interest in capital markets as well as in accounting. It will be of particular interest if you are considering a career in accountancy firms or financial institutions, in the City or large multinational enterprises.

**WHAT YOU WILL STUDY**

In the accountancy part of the course, you cover the core areas of financial accounting and reporting, management accounting, and professional ethics. In finance, you develop your understanding of corporate finance, risk management and investment theories. You also gain a wider understanding of the commercial environment including markets, business strategy, and business ethics.

In your third year, there is the option of going on a one-year work placement. This will further develop your knowledge and skills, expand your CV and future employment prospects and help you build a professional network.

The final year is designed to build on your professional and practical knowledge. It offers a range of core and optional modules that will enable you to tailor your degree towards your own interests and aims.

**EXAMPLE MODULES**

- Introduction to Accounting
- Introduction to Business and Finance
- Introductory Securities and Markets

**WHAT’S NEXT?**

You will graduate with a good foundation of professional and technical knowledge as well as a strong commercial awareness - skills that can be used immediately in the business world.

Graduates can apply for credit for prior learning for 12 out of the 15 professional exams required to attain the ACA qualification.

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BA Accounting & Finance

This degree focuses on the broad areas of accounting and management, with an international emphasis. Students will develop a firm grounding that may lead to a variety of careers including accountancy, banking, retail, marketing and the Civil Service.

**WHAT YOU WILL STUDY**

In the accountancy part of the course, you cover the core areas of financial accounting and reporting, management accounting, and business finance. You will develop detailed knowledge, critical understanding and a range of technical skills. These are complemented by the management aspects of the programme where you explore the internal and external factors that impact on the success of an organisation.

In your second and final years, you study management alongside accountancy, tailoring your degree towards your own interests by exploring areas such as marketing, organisational behaviour, strategy, information systems, human resource management, entrepreneurship and ethics.

In your third year, there is the option of going on a one-year work placement. This will give you the opportunity to further develop your knowledge and skills, enhance your CV, future employment prospects and help you build a professional network.

**EXAMPLE MODULES**

- Introduction to Accounting
- Introduction to Business and Finance
- People and Organisations

**WHAT’S NEXT?**

You will have professional and technical skills you can readily apply in business.

Graduates can apply for credit for prior learning for 12 out of the 15 professional exams required to attain the ACA, ACCA and CIMA qualifications.

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*The Times Top Graduate Employers
**www.icaew.com
Business & Management

Being part of a business organisation is challenging - whether helping to manage its day-to-day activities or planning for its future. But it is also inspiring and the rewards can be significant.

With a business and management qualification from Henley, you will acquire knowledge and skills that can open up opportunities in every business sector and in every corner of the globe.

Our courses cover a broad range of business areas including strategy, marketing, accounting, operations and human resources. You will also have the opportunity to develop your skills in research, personal effectiveness, self-awareness and an appreciation of ethics and the multicultural landscape.

**CHOOSING YOUR A LEVEL SUBJECTS**

Whilst good grades in subjects such as business studies or economics are useful, you can qualify through a wide range of subjects. Generally, students are expected to achieve AAA–AAB at A Level or 35–34 points from the International Baccalaureate – see page 32 - 33.

**TAILORING YOUR LEARNING**

Henley’s programmes are designed so that you can tailor your degree towards your own interests through optional modules. So if you have a particular leaning towards marketing or finance, for example, you can focus on those areas.

**WHY CHOOSE BUSINESS & MANAGEMENT?**

Your Henley degree is designed to enhance your career significantly, whether you want to work within an organisation, operate as a consultant or run your own company.

Typically, our graduates find roles in marketing, HR, finance and investment, often within blue chip companies. Many students will operate in a variety of positions before they settle on the one that suits them best and testify that the broad experience they gain from their time at Henley can be to their competitive advantage.

We are proud of our close links with a wide range of industries, particularly here in the thriving Thames Valley region. At Henley, you will have the opportunity to mix with people from around the world and from a diverse range of backgrounds who can become lifelong friends. And sharing the Henley pedigree means that you’ll have the chance to develop an unrivalled network of contacts – Henley currently has over 72,000 alumni around the globe.

“I knew that there would be some lectures from practitioners, but this side of the course really exceeded my expectations.”

Rebecca Tame, BA Business and Management
BA Business & Management

This programme gives you a strong foundation across the main areas of business and explores the challenges facing businesses throughout the world. It is designed to prepare you for a responsible, professional role in a broad range of organisations.

WHAT YOU WILL STUDY

You will study core areas of business including the cultural, legal, financial and ethical context for business. You also learn the fundamental strategies behind managing an organisation.

In your first year you build a broad foundation of knowledge and skills across the key disciplines of business and management. This will include marketing and strategy, organisational behaviour, accounting and business statistics, with options in law, economics and entrepreneurship.

From your second year onwards, you start to tailor your education into a more personalised course of study through optional modules that cover topics such as business strategy, marketing, information systems, human resource management, innovation, and accounting. The opportunity for a one-year paid work placement in your third year enhances your CV and graduate employment prospects.

In the final year, you select from a wide range of optional modules at a more advanced level that will allow you to study the areas that interest you in more depth.

EXAMPLE MODULES

- Markets, Marketing and Strategy
- Management Skills
- People and Organisations

WHAT’S NEXT?

Our graduates have gone on to enter a wide range of careers including finance, consultancy, accountancy, operations, marketing and HR.

Graduates can apply for exemptions and/or credit for prior learning towards ACA, ACCA and CIMA qualifications.

BA International Business & Management

With this course, you will cover core theories, in-depth analysis and evaluation of the global business environment.

WHAT YOU WILL STUDY

Understanding how business is conducted in different cultures and contexts is central to creating and sustaining successful business relationships.

Henley is at the forefront of teaching and research in international business and this programme draws on our pedigree in understanding multinational enterprises to give you a strong theoretical grounding. Through study of core business and management strategies, you will also develop your analytical and practical skills.

This is a wide-ranging programme. You will gain an international perspective on the key functions within businesses including business and global strategy, human resources, marketing, finance and management.

With a choice of optional modules you can tailor your degree to those areas of most interest to you.

EXAMPLE MODULES

- Markets, Marketing and Strategy
- Business Statistics
- Strategy and International Business

WHAT’S NEXT?

This programme is designed to equip you with the skills and knowledge to achieve a successful career in business and management anywhere in the world. Previous graduates have found management roles in a wide array of industries and blue chip multinational organisations.

Work Placement, Study Abroad, Exemptions

BA Entrepreneurship

This programme is for the challengers and innovators. If you are considering starting a new business or want to work in a young, fast-growing business, this degree equips you with the skills to succeed.

WHAT YOU WILL STUDY

Starting a new business, project or policy is a venture into the unknown. This programme focuses on how you can bring resources and people together to create positive change: from recognising and evaluating opportunities, to financing and ‘growth-hacking’.

It gives you a strong foundation in management, as well as practical experience of the entrepreneurial process. You’ll develop your problem solving, presentation and collaboration skills, increase your numeracy and opportunity awareness. It will also help you to manage yourself effectively.

In your final year, you will be encouraged to create and run your own start-up with the close help and support of expert mentors from the Henley Centre for Entrepreneurship (HCfE). This gives you access to an invaluable network and opportunities outside the core curriculum.

EXAMPLE MODULES

- Markets, Marketing and Strategy
- Business Statistics
- Strategy and International Business

WHAT’S NEXT?

Former graduates have pursued managerial careers in start-ups, fast-growing companies or have entered competitive graduate programmes. They have also started their own business ventures.

Work Placement, Study Abroad, Exemptions
BA International Management Business Administration with French / German / Italian / Spanish

With these programmes, you can study for a degree-level education in international management and business administration with a focus on the culture and business practices of the country of your chosen language. There is an emphasis on developing a high level of written and spoken language as well as a profound understanding of international business.

**WHAT YOU WILL STUDY**

You will look at the key themes and challenges facing businesses across the world, examine the internal and external factors that impact on business performance and drive strategic decision-making in an organisation. There are a wide variety of optional modules including marketing, accounting, finance, organisational behaviour and human resource management.

You also develop a high level of understanding of your chosen language – both spoken and written – and gain an awareness of the relevant country’s culture and practices. The opportunity for a one-year paid placement or study-year abroad in year three gives you the chance to both apply and develop your business-related knowledge and skills and your language ability.

In the final year, you will build on the professional and practical knowledge and skills you have acquired. A range of optional modules allow you to tailor your degree towards your own interests and aims.

Entry requirements vary between language options and some courses do not require an A level.

**EXAMPLE MODULES**

- People and Organisations
- Advanced Language
- Language for Management and Business

**WHAT’S NEXT?**

In an increasingly globalised world, multilingual professionals are highly sought-after. Graduates will have the opportunity to develop the skills to be highly career-mobile and equipped to work in a multinational environment with the language and communication skills to stand out from the crowd. Graduates have entered a variety of careers in marketing, banking and finance, consultancy, management accountancy, the civil service, retailing and other service industries.

Graduates can apply for exemptions and/or credit for prior learning towards ACA, ACCA and CIMA qualifications.

BSc International Business & Finance

This undergraduate degree focuses on the expanding fields of international business and finance. You will obtain a critical grasp of core theory in both disciplines together with a thorough knowledge of application and analysis.

**WHAT YOU WILL STUDY**

One of the hallmarks of globalisation is the growing significance of multinational firms that span multiple countries and industries. Financial and business operations now need to be managed in an increasingly complex and diverse environment.

With this degree, you’ll study a wide range of subjects, including corporate finance and financial markets, accounting, economics, quantitative techniques, marketing and strategy, and managing people and organisations. You’ll examine issues from both a business and economic perspective and enhance your skills in communications, information handling, and analysis of complex business cases.

Through this complementary mix of subjects, you will have the opportunity to acquire the knowledge to face the challenges of globalisation and use it to progress your career effectively.

**EXAMPLE MODULES**

- Markets, Marketing and Strategy
- Corporate Finance
- Derivative Securities Trading Simulation

**WHAT’S NEXT?**

You will be well prepared for a wide variety of roles. Former graduates have secured roles within banking and financial organisations or have pursued a career in the finance operations of large multinationals.

BSc Management with Information Technology

This degree programme combines a strong grounding in the core business and management curriculum with key skills in computing and IT. As the digital economy takes centre stage, it prepares you for a role that bridges the gap between business and IT.

**WHAT YOU WILL STUDY**

You will acquire a solid understanding of both business and computing, developing the ability to design and develop IT applications, as well as to evaluate IT needs within an organisation.

Other areas of study range from strategy to human resource management, organisational behaviour, e-business, programming, software engineering and databases. You will also develop your knowledge of accounting, marketing, ethics and consulting.

In the third year you have the chance to undertake a paid one-year work placement in business and IT that will significantly enhance your employability.

The final year builds on the professional and practical knowledge and skills you have acquired and a range of optional modules allows you to tailor your degree towards your own interests in business, IT, or both.

This is a varied degree programme and we welcome students who have not previously studied IT.

**EXAMPLE MODULES**

- An Introduction to the Management of Information Systems
- Software Engineering
- Technology Advisory Practices

**WHAT’S NEXT?**

This programme provides an opportunity to develop the skills from which to launch a successful career as a business and management graduate with solid computing and IT knowledge and skills. Our graduates have entered a wide range of careers ranging from business analyst to software engineer.

Graduates can apply for exemptions and/or credit for prior learning towards ACA, ACCA and CIMA qualifications.
Undergraduate Degrees in Finance

ICMA Centre
The ICMA Centre is the product of the first active collaboration between the financial services industry and a university finance department. It is a dynamic part of Henley Business School with a mission to deliver finance teaching and research of the highest standard and to contribute actively to policy debate.

The Centre offers a range of undergraduate degrees in finance. These uniquely integrate finance theory with practice, achieved through the use of three dealing rooms equipped with a total of 100 terminals, financial databases (Thomson Reuters and Bloomberg), various tools for economic and statistical analysis, as well as our very own high-frequency trading simulation platform.

We are known for our student-focused ethos which contributes to both high achievement rates and the close relationships we maintain with our alumni. This ongoing connection with former students provides networking and industry-based opportunities for new graduates and current students. With our ICMA Centre alumni based in over 100 countries, these opportunities are global, as well as local.

CAREERS
Many students aspire to careers in City finance, working in financial centres such as the City of London, New York and Hong Kong. ICMA Centre alumni work in a wide range of roles in companies including: J.P. Morgan, Credit Suisse, Blackrock, Thomson Reuters, Accenture, Goldman Sachs, HSBC and PwC.

As a student, you have access to the services of the Henley Careers team who offer one-to-one support, workshops, employer events and online resources to help you achieve your career goals. Most degree courses include a Careers Management Skills module designed to enhance your options and help you to find and secure opportunities.

CLOSE LINKS WITH INDUSTRY
The Centre has close links with the financial services community. Throughout your studies you will be able to attend talks by senior professionals working within the banking and securities industries. The Centre is highly regarded by leading professional associations and our graduates enjoy all the benefits of being associated with world-class professional bodies.

The BSc in Finance and Investment Banking is one of a handful of undergraduate programmes in Finance to have received Chartered Financial Analyst (CFA) Program Partner status. This partnership signals that the curriculum is closely linked with professional practice and is well-suited to preparing students to sit for the CFA exams. A number of scholarships are also available every year for final year students who also wish to sit the CFA Level 1 Exam.

INTERNSHIPS
Students are encouraged to get as much practical work experience as they can. Especially important is undertaking an internship during the summer vacation between the second and third years as many target employers look to these as entry routes to their graduate programmes. The Henley Careers team can help you to perform at your best when applying and taking part in selection events.

ICMA CENTRE ALUMNI NETWORK
When you graduate, you will become a member of the ICMA Centre’s dedicated alumni association, as well as part of Henley Business School’s 72,000 strong global alumni network. Alumni receive invitations to a wide range of annual events and continue to engage with news and events in the School via regular e-newsletters and social media.
BSc Finance & Investment Banking
With this three-year degree you will acquire an excellent grounding in both the theory and practice of finance. It attracts students from all over the world with an interest in finance and provides a skill set that will make you a valuable asset to companies from your first day.

WHAT YOU WILL STUDY
The course combines a strong grounding in finance theory with practical trading and financial modelling skills enhanced through the use of the ICMA Centre’s dealing rooms, contemporary finance case studies and access to powerful terminals equipped with Bloomberg and Thomson Reuters Eikon.

In the first year, you will study the core subjects of economics, accounting and finance and be introduced to securities dealing. In year two, you cover areas of specialisation, including portfolio management, debt markets and instruments, and corporate finance. You also undertake practical market making and hedging in the dealing rooms. The third year offers more opportunities for specialisation in fields such as risk management and financial engineering.

EXAMPLE MODULES
- Portfolio Management
- Corporate Finance
- Management of Risk

WHAT’S NEXT?
Graduates have entered a variety of careers in the financial services sector, principally in the City of London but also in other international financial centres and the wider corporate finance industry. They also have an opportunity to sit the CFA level 1 or IFRC professional exams, with scholarships available every year for final year students.

Please ask about work placements and study abroad opportunities - admissions@icmacentre.ac.uk

BSc Finance and Management with the University of Venice
This course includes a year of study at the prestigious Ca’ Foscari University of Venice, working together with Henley Business School and local tutors. It attracts a £4,000 scholarship against the fees for home and EU students and the course is taught entirely in English.

WHAT YOU WILL STUDY
In the first year at Henley you will study finance, economics and accounting and will be introduced to computer simulations of securities dealing. In your second year, you will broaden your perspectives by spending the year at the prestigious Ca’ Foscari University of Venice. For many students, studying abroad is one of the best experiences of their lives so far. It enhances your career prospects giving an international dimension to your experience as you study HR management, international business strategy, marketing, management accounting and business law. While there, you will also undertake a research project in a finance-related area and have the opportunity to learn Italian.

In your final year back at Henley there is a blend of finance and management modules and you will be able to choose optional modules from a broad selection of options to tailor your degree towards your own interests.

EXAMPLE MODULES
- Advanced Business Finance
- Derivative Securities and Trading Simulations
- Digital Marketing

WHAT’S NEXT?
The course will provide you with the opportunity to graduate with the skills to land a high-powered job in banking, finance, insurance or management, benefiting from the international perspective offered by the programme.

Please ask about work placements and study abroad opportunities - admissions@icmacentre.ac.uk

BSc Mathematics with Finance & Investment Banking
This degree is designed for those who wish to develop their mathematical skills alongside skills in finance and investment banking.

WHAT YOU WILL STUDY
This course provides a thorough degree-level education in mathematics with a focus on differential equations, analysis, probability and statistics, along with topics from finance, helping to prepare you for a career in the financial markets.

EXAMPLE MODULES
- Foundations of Mathematics
- Introductory Finance/Trading Simulation
- Introductory Securities and Markets

Previous graduates have progressed to a variety of careers including scientific work in industry and the financial services sector.

WHAT’S NEXT?
The recent financial crisis has dramatically demonstrated the importance of understanding how economic issues and financial markets interact, and that this is especially the case when a market is global, subject to rapid fluctuations, and affects national and international economies.

The programme offers a thorough and balanced curriculum across the fields of economics, finance, investment and banking. It combines rigorous coverage of the principles of economics with an in-depth treatment of the structures and pricing models used in financial markets.

Students will obtain a thorough knowledge of economic and financial analysis and obtain practical experience relating to the design and trading of financial assets.

EXAMPLE MODULES
- Introductory Macroeconomics
- Corporate Finance
- Derivative Securities/Trading Simulation III

Please ask about work placements and study abroad opportunities - admissions@icmacentre.ac.uk

BSc Economics & Finance
Run jointly by the Department of Economics and the ICMA Centre, this course is designed for those interested in the operation and impact of financial markets in a broader economic context.

WHAT YOU WILL STUDY
This degree provides a thorough degree-level education in mathematics with a focus on differential equations, analysis, probability and statistics, along with topics from finance, helping to prepare you for a career in the financial markets.

EXAMPLE MODULES
- Introductory Macroeconomics
- Corporate Finance
- Derivative Securities/Trading Simulation III

WHAT’S NEXT?
Graduates will be trained as economists with particular knowledge of financial markets, enabling them to pursue careers across a wide range of fields, both within and outside the financial sector.

Please ask about work placements and study abroad opportunities - admissions@icmacentre.ac.uk
Don’t just study finance, experience it.

ICMA Centre courses are practice-focused to prepare students for a range of careers in the finance industry. At the heart of our facilities are three state-of-the-art dealing rooms where you can learn the secrets of trading, build your own asset portfolio and develop your financial analysis skills by processing complex data.

Our facilities are also equipped with Bloomberg and Thomson Reuters Eikon terminals that closely imitate the industry software you would find at an investment bank. As well as gaining exposure to a real-life market setting, you will also learn from contemporary finance case studies and can even develop programming skills. Our courses can enhance your employability and give you the edge in your career.

Get a taste of our facilities. Experience our dealing rooms in action with our 360-degree video at https://www.theicma.ac.uk/media-deal360-ug
Our undergraduate courses are designed to give you both a high-quality degree and excellent career opportunities in the real estate and planning professions. They combine academic rigour and applied practical analysis, offering a strong foundation for your future career or for further academic study.

We enjoy a worldwide reputation for excellence, both in teaching and research. Real Estate & Planning is consistently in the top three in major league tables and the US-based Urban Land Institute ranks us as the leading real estate centre in Europe.*

Our reputation means that we attract ambitious and very capable students. Our graduates are highly sought-after and go on to successful careers.

From the start of your degree you will be involved in ‘real world’ projects, where you will acquire the tools to become an independent and active learner. Our project-based work is designed to develop your research skills and introduce you to group working. This is a great way to meet others on the course, share ideas and work together to solve problems.

**RESEARCH**

We use our interdisciplinary skills and network of global contacts to undertake research funded by research councils, charitable foundations, industry and government. We have strong connections with the property and planning communities and enhance those links by engaging with agenda-setting bodies in both the private and public sectors. As a student, you will have access to our advanced research, ensuring that you are at the forefront of the field.

**GRADUATE EMPLOYMENT**

Over the past 50 years we have developed close relationships with major employers. The most highly-regarded firms in the industry regularly employ Real Estate & Planning graduates and the majority of our students secure employment before they finish their course.

**THE READING REAL ESTATE FOUNDATION (RREF)**

The School benefits enormously from the work of the Reading Real Estate Foundation. RREF is a unique and forward thinking educational charity, established to support our students. It organises events for Real Estate & Planning (REP) students including our mentoring programme, our dedicated careers fair and an evening lecture series with industry speakers and free pizza!

**PATHWAYS TO PROPERTY**

For students who may not be aware of career opportunities in the field, Pathways to Property is a highly successful RREF initiative, supported by the industry. It aims to widen access to the property profession and Real Estate & Planning courses at Henley Business School, University of Reading. The programme is aimed at Year 12 students in UK state schools and colleges and includes school talks, an annual Summer School, mentoring and work experience.

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**BSc Real Estate**

This degree will give you an understanding of the breadth and depth of the property sector and allows you to make specialist choices later in the course.

**WHAT YOU WILL STUDY**

The course is divided into foundation studies in the first two years and specialist studies in the final year. You build a strong understanding of the core subject areas of economics, finance, business management, planning, law and construction which you can then apply to complex problems in the real world.

In year three, you develop a deeper understanding in a specialist area such as development, investment or valuation. You can also tailor your degree by choosing from a wide range of optional modules such as housing or rural options.

Throughout the course you will apply your knowledge to real-life projects and case studies, developing your understanding of the links between the subjects and, equally importantly, your presentation, writing and team-working skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.

**EXAMPLE MODULES**

- Investment Appraisal
- Real Estate Economics and Investment
- Planning Law and Practice

**WHAT’S NEXT?**

As well as offering a route into the property and planning professions, this programme offers a solid foundation on which to build a career in a wide range of other fields such as finance, law, general management or consultancy.

Please ask about work placements and study abroad opportunities - rep@henley.reading.ac.uk

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**BSc Investment & Finance in Property**

If you are interested in managing property investments and working with financial institutions, this is the course for you.

**WHAT YOU WILL STUDY**

This degree develops your understanding of property from an investment perspective by demonstrating how real estate can be compared to other forms of investment such as shares and gilts. You will develop strong financial expertise which enables you to work not only in the property sector but also in a wider financial role.

This programme builds on the BSc Real Estate course and the first two years’ studies are shared. In the final year your modules are focused on investment and finance subjects and address both the theoretical and practical aspects of real estate markets. You will undertake a number of applied investment and finance projects to develop analytical and key employment skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.

**EXAMPLE MODULES**

- Investment Strategy and Management
- Finance and Markets
- Investment and Finance Projects

**WHAT’S NEXT?**

In addition to entry into careers as real estate analysts or surveyors, many graduates from this programme have continued to further academic study or gone on to gain professional qualifications in fields such as accountancy.

Please ask about work placements and study abroad opportunities - rep@henley.reading.ac.uk

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**BSc Real Estate with Dip / MSc Urban Planning & Development**

This is a planning course with a difference. After four years you will have both an undergraduate and a postgraduate qualification and accreditation from two professional bodies.

**WHAT YOU WILL STUDY**

This course equips you with a combination of skills; the ability to see the financial potential of development opportunities and an awareness of the environmental and social issues involved in contemporary urban planning.

The programme builds on the BSc Real Estate course and the first two years’ studies are shared. In the third year, you specialise in development and planning and complete your undergraduate studies at that point. During the fourth year, you will take a twelve-month MSc Urban Planning & Development course which will give you Royal Town Planning Institute accreditation.

This programme has full accreditation from the Royal Institution of Chartered Surveyors and the Royal Town Planning Institute.

**EXAMPLE MODULES**

- Development Appraisal and Finance
- Sustainability and Urban Design
- Projects in Development and Planning

**WHAT’S NEXT?**

Graduates from this programme can go on to gain dual accreditation as both surveyors and planners, opening up a range of careers in both residential and commercial development and planning fields.
I’ve always really enjoyed the concept of the built environment and was interested in studying Architecture at University. However, I also wanted a course that would enable me to see past the aesthetics of a building and focus on maximising its use, overseeing its life from inception to completion. After much research, I found the Real Estate course at Henley Business School and decided to apply.

The amazing thing was that all the students were very friendly and open individuals. The Real Estate students definitely know how to enjoy themselves and the combination of great staff with even better classmates meant that every moment was enjoyed to the full. Henley definitely offers experiences and opportunities that will lead to its students having a prosperous future so I’d say anyone studying Real Estate at Reading is in very good hands.

I was encouraged to gain as much work experience as possible and I applied to a scheme run by the Reading Real Estate Foundation which offers paid internship experience to Real Estate students. In my second year, I managed to get an internship with Lambert Smith Hampton and spent 4 weeks with the firm.

The experience was amazing. I got to work within 3 teams; valuation, public sector and capital markets and really enjoyed applying the things I had learnt on the course to the real world.

I have been with Levy since I graduated in 2015. It was a bit daunting at first knowing that I was now responsible for deals, acquisitions and building new relationships with existing clients but that’s also the exciting aspect about working within the property sector. It is fast paced and there is never a dull moment. All my friends and I work within a square mile of each other so I’m constantly catching up with them, meeting up for lunch and nights out. You get to meet a lot of other surveyors this way and it really helps within the networking element of our profession.

Information for International Students

ENGLISH LANGUAGE REQUIREMENTS
If you are an international student looking to take one of our degree programmes, you may need to take a foundation course or pre-sessional course if you do not have qualifications that are equivalent to British A levels or need to improve your English language level.

<table>
<thead>
<tr>
<th>QUALIFICATION</th>
<th>SHORT NAME</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Reading pre-sessional course report, including TEEP</td>
<td></td>
<td>6.5*</td>
</tr>
<tr>
<td>Test of English for Educational purposes</td>
<td>TEEP</td>
<td>6.5</td>
</tr>
<tr>
<td>International English Language Test Score</td>
<td>IELTS</td>
<td>6.5</td>
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<tr>
<td>Test of English as a Foreign Language (internet-based version)</td>
<td>TOEFL (IBT)</td>
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<tr>
<td>Cambridge Certificate of Proficiency in English</td>
<td>Cambridge CPE</td>
<td>A/B/C</td>
</tr>
<tr>
<td>Cambridge Certificate in Advanced English</td>
<td>Cambridge CAE</td>
<td>A</td>
</tr>
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*Some courses may accept a score of 6.0 if you follow this pre-sessional course. Please contact the Admissions Office (ugadmissions@reading.ac.uk) for details.

For BA International Business and Management an IELTS (or equivalent) score of 7.5 is required.

THE INTERNATIONAL FOUNDATION PROGRAMME
An intensive access course providing you with the academic training, language and study skills to start your undergraduate studies with knowledge and confidence. This is an intensive access course with start dates either in September - June, July - June, or January - August. The course has been especially designed for international students without British A level qualifications or the equivalent.

ACCOMMODATION
With the variety of accommodation available, we are confident you will find your new ‘home away from home’. The University of Reading has a large selection of accommodation types, including modern en-suite rooms in shared flats, rooms in historic halls, and self-contained studio flats. Choose from catered or self-catered options with a contract length and budget to suit your needs. Our website at www.reading.ac.uk/accommodation provides all of the up to date information and our accommodation team are on hand to assist by telephone and email.

You will be guaranteed a place in halls if you are a new full-time undergraduate who holds Reading as a firm UCAS choice and applies for accommodation by 11.59pm* on 1 August and satisfies the conditions of your academic offer by 31 August of your year of entry. (*Please note, this is 11.59pm British Summer Time [UTC+1]).
### ENTRY REQUIREMENTS

<table>
<thead>
<tr>
<th>Programme code</th>
<th>Accounting</th>
<th>Business &amp; Management</th>
<th>Finance at the ICMA Centre</th>
<th>Real Estate &amp; Planning</th>
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<tr>
<td><strong>BA Accounting &amp; Business</strong></td>
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<tr>
<td><strong>The PwC Flying Start degree programme</strong></td>
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<td>19</td>
<td>NN41</td>
<td>A (or 7)</td>
<td>B (or 6)</td>
<td>AAA-AAB</td>
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</tbody>
</table>

| **BSc Accounting & Finance** | | | | |
| 20 | NN24 (4 yrs) | NN43 (3 yrs) | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | A Levels to include A level or AS level Maths at grade B or above. IB to include 5 in standard level Maths |
| | | | | | 4 yrs full time including 1 yr paid work placement, or 3 yrs full time | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA Accounting & Management** | | | | |
| 20 | NN42 (4 yrs) | NN21 (3 yrs) | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement, or 3 yrs full time |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA Business & Management** | | | | |
| 13 | NN12 (4 yrs) | NN21 (3 yrs) | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement, or 3 yrs full time |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA International Business & Management** | | | | |
| 13 | NN21 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement, or 3 yrs full time |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA Entrepreneurship & Management** | | | | |
| 14 | N223 (4 yrs) | N222 (3 yrs) | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement, or 3 yrs full time |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA Entrepreneurship** | | | | |
| 14 | NN2F (4 yrs) | NN2F (3 yrs) | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement, or 3 yrs full time |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA International Management Business Administration with French** | | | | |
| 15 | N2R1 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement or university study abroad |
| | | | | | Minimum GCSE Grade B (or 6) or 4 in IB Standard Level Modern Foreign Language |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA International Management Business Administration with German** | | | | |
| 15 | N2R2 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement or university study abroad |
| | | | | | Minimum German GCSE at Grade A (or 7) or AS Level at B (or 5) in Standard Level |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BA International Management Business Administration with Italian** | | | | |
| 15 | N2R3 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement or university study abroad |
| | | | | | A-Level Grade B or IB Higher Level 5 Spanish required for advanced Spanish. For beginners Spanish, GCSE Grade B (or 6) or IB Standard Level 4 Modern Foreign Language required |

| **BA International Management Business Administration with Spanish** | | | | |
| 15 | N2R4 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y Y | 4 yrs full time including 1 yr paid work placement or university study abroad |
| | | | | | Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies |

| **BSc International Business & Finance** | | | | |
| 16 | NN13 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | N Y | A-Level or AS Level Maths at a minimum Grade B. 35-34 points overall including 3 in Standard Level Maths |
| | | | | | 3 yrs full time |

| **BSc Management with Information Technology** | | | | |
| 16 | N2G5 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | n/a | 4 yrs full time including 1 yr paid work placement |
| | | | | | Graduates can apply for membership of the British Computer Society (BCS) |

| **BSc Finance & Investment Banking** | | | | |
| 28 | N302 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y N | A Levels to include A level or AS level Maths or Use of Maths at grade B or above. IB to include 5 in standard level Maths |
| | | | | | 3 yrs full time |

| **BSc in Finance & Management with the University of Venice** | | | | |
| 28 | NN23 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y N | A Levels to include A level or AS level Maths or Use of Maths at grade B or above. IB to include 5 in standard level Maths |
| | | | | | 3 yrs full time |

| **BSc Mathematics with Finance & Investment Banking** | | | | |
| 29 | G1N3 (3 years) | G1N4 (4 years) | C (or 4) | C (or 4) | AAA-AAB | 35-34 | Y N | A Levels including A in Maths. Alternatively, ABC with A in A level Maths and either A or A in A Level Further Maths or an A in AS level Further Maths. IB to include 6 in higher level Maths |
| | | | | | 3 yrs full time |

| **BSc Economics & Finance** | | | | |
| 29 | LN13 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | N Y | A Levels to include A level or AS level Maths at grade B or above. IB to include 5 in standard level Maths |
| | | | | | 3 yrs full time |

| **BSc Investment & Finance in Property** | | | | |
| 24 | N380 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | Y N | 3 yrs full time |

| **BSc Real Estate with Dip/MSc Urban Planning Management** | | | | |
| 25 | K400 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | N Y | 4 yrs full time |

| **BSc Real Estate** | | | | |
| 24 | N311 | B (or 6) | B (or 6) | AAA-AAB | 35-34 | N Y | 3 yrs full time |

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For further information contact admissions@reading.ac.uk. We also welcome applicants with equivalent UK and International qualifications. For further information visit www.reading.ac.uk/study/international.
Competition for places on our undergraduate degree programmes is strong, so we advise that you apply as early as possible. If you have any questions at any stage of your application, please don’t hesitate to contact us. Please see the entry requirements on page 32 – 33 before applying.

UCAS
All applications, whether you are from the UK, EU or overseas, should be made through the Universities and Colleges Admissions Service (UCAS). Please apply online using the University of Reading’s UCAS code: READGR12.
For enquiries about applying through UCAS www.ucas.com

BA ACCOUNTING AND BUSINESS - THE FLYING START DEGREE PROGRAMME
Applicants for BA Accounting & Business, please note that in addition to meeting the School’s standard entry requirements you will be required to complete a supplementary application form and may be invited to attend an assessment centre, run in conjunction with PwC.

INTERNATIONAL STUDENTS
Henley Business School is home to a diverse and inclusive international community. Last year the University of Reading welcomed over 5,000 international students from 140 countries, building on its history of providing international education which dates back over 100 years. The University’s International Office provides support and advice to students including pre-departure briefings, an airport ‘meet and greet’ service, welcome events and an orientation programme and specialist advice on matters ranging from student finance to accommodation.
For enquiries from students outside the EU and information on where you can meet us email international@reading.ac.uk or visit www.reading.ac.uk/international

FEES AND FINANCIAL SUPPORT
For information about tuition fees, living costs and financial support visit www.reading.ac.uk/moneymatters or email helpdesk@reading.ac.uk
For undergraduate scholarships visit www.henley.ac.uk/ugscholarships
For information on UK government funding including tuition fee (student) loan, maintenance (student) loan and maintenance grant visit www.gov.uk/studentfinance

87% OVERALL STUDENT SATISFACTION (UNIVERSITY OF READING, NATIONAL STUDENT SURVEY 2016)
94% OF HENLEY GRADUATES ARE IN FULL TIME WORK OR STUDY WITHIN 6 MONTHS OF GRADUATION
6TH IN THE UK FOR GRADUATE CAREER PROSPECTS IN BUSINESS & MANAGEMENT (GUARDIAN UNIVERSITY GUIDE 2018)
98% OF THE UNIVERSITY OF READING’S RESEARCH IS INTERNATIONALY RECOGNISED
Henley Business School

For more information, please contact:

Henley Business School
Undergraduate Admissions
University of Reading
RG6 6UD
United Kingdom

ugadmissions@reading.ac.uk
+44 (0) 118 378 5058

All information is correct at time of print June 2017

DISCLAIMER
This prospectus was issued in June 2017 and is aimed at prospective undergraduate students wishing to apply for a place at Henley Business School (“Henley”), apart of the University of Reading (“the University”) and start a course in autumn 2018. The prospectus describes in outline the courses and services offered by the University within Henley. The University makes every effort to ensure that the information provided in the prospectus is accurate and up-to-date at the time of going to press. However, it may be necessary for the University to make some changes to the information presented in the prospectus following the publication – for example, where it is necessary, to reflect changes in practice or theory in an academic subject as a result of emerging research, or if an accrediting body requires certain course content to be added or removed. To make an informed and up-to-date decision, we recommend that you check www.henley.ac.uk/ug for information. The University undertakes all reasonable steps to provide the services (including the courses) described in this prospectus. It does not, however, guarantee the provision of such services. Should industrial action or circumstances beyond the control of the University interfere with its ability to provide the services, the University undertakes all reasonable steps to minimise disruption to services.

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